



Desert Managers Group Illegal Dumping Program Dumping Prevention Plan



Vision

The vision of the Desert Manager's Group (DMG) Illegal Dumping Program is to reduce the occurrence of illegally dumped solid waste on partner agency managed land. The reduction of repeated illegal dumping is vital to the realization of this vision. To help reduce the occurrence of illegal dumping, the Illegal Dumping Program will develop a prevention program with the following goals:

- , Create alternatives to illegal dumping
- , Increase enforcement
- , Educate the public about the alternatives to illegal dumping and its associated problems and penalties

Action Plan

These five implementation action items, and the items on the accompanying table, will help the DMG Illegal Dump Program realize its vision of the reduction of dumping in the California Deserts.

Site-specific measures for each clean up proposal.

All projects submitted for funding under the DMG Illegal Dumping Program will be required to include a site-specific prevention plan. The plan should include an implementation action plan and a budget. Key members of the Hazardous Materials Working Group (HMWG) will be available to help proponents with this prevention plan.

Site-specific prevention plans should address the local factors that contribute to illegal dumping within the area. These factors may include a lack of alternative waste disposal or recycling options, or poor antidumping signage. Site-specific measures might also include route closures, dumpsite reclamation or restoration, and targeted enforcement. A press release to local media should accompany each cleanup project.

Outreach to the general public

Two kinds of illegal dumpers exist: those who are chronic offenders, and those who have good intentions but are frustrated by dump closures, a lack of convenient, authorized dumpsites or recycling requirements. To reach these dumpers, various media will deliver several messages *table one*.

General interest information about recycling and illegal dumping will be provided to the public on the DMG's Californiadesert Internet site as interactive activities.

Education

School children receive a message that stresses the need for a strong environmental ethic through existing environmental education programs. The Illegal Dumping Program will develop informational sheets that give educators the material they need to incorporate recycling and illegal dumping into an existing standards-based curriculum. Relationships will be formed with schools and school districts. Schools will be encouraged to participate in community service cleanups and implement a recycling/illegal dumping education programs. Posters and tee shirts will be developed and distributed to schools as an incentive.

Enforcement

The Illegal Dumping Program will, through the Law Enforcement Work Group (LEWG), foster relationships with state and local law enforcement departments and prosecutors. Training will be made available to state and local agencies that covers the problems and crimes associated with illegal dumping *table one*. A press release to the local media should accompany all enforcement actions.

Dumping alternatives

Through partnerships with state and local health and waste management departments and private waste management companies, alternatives to illegal dumping will be made available. This might include: preparation of grants for the funding of amnesty days or transfer stations in remote desert locations, and educating the public on recycling requirements and local recycling opportunities.

Table One

General Public	Frustrated Dumpers	Chronic Dumpers
<p>General interest message that illegal dumping is harmful to the environment, human health, and the quality of life. Illegal dumps should be cleaned up. Recycling is important.</p>	<p>Recycling and proper disposal of waste is important because of quality of life and health issues. Where local opportunities to dispose of waste are. That stiff penalties exist for violators.</p>	<p>Proper disposal of waste is important due to quality of life issue. There are stiff penalties for illegal dumping.</p>
<ul style="list-style-type: none"> L Press releases that highlight both cleanups and illegal dumping in local. L Press releases highlighting major cleanups and illegal dumping in regional or national media. L Develop an interactive webpage containing information about recycling and illegal dumping for the DMG's Californiadesert Internet site. L Create an antidumping brochure that can be distributed to groups, at fairs, and through chambers of commerce, local governments and merchants. L Develop and produce an illegal dumping poster and tee shirt that can be used as an incentive to participants in cleanups, partners, and as an education tool. 	<ul style="list-style-type: none"> L Develop prerecorded radio Public Service Announcements (PSA) for local radio stations. L Develop text PSA for local access cable channels. L Interpretive signs at dump gates. L Possibly, paid programing for better air-times at local radio stations in areas with serious problems. L Create an antidumping brochure that can be distributed to groups, at fairs, and through chambers of commerce, local governments and merchants. 	<ul style="list-style-type: none"> L Develop prerecorded radio PSA for local radio stations. L Develop text PSA for local access cable channels. L Possibly, paid programing for better air-times at local radio stations in areas with serious problems. L Create an antidumping brochure that can be distributed to groups, at fairs, and through chambers of commerce, local governments and merchants.

School Children	Civic Organizations	Enforcement and Government Officials
<p>Recycling and proper disposal of waste is important for environmental health, human health and quality of life issues.</p>	<p>General interest message that illegal dumping is harmful to the environment, human health, and the quality of life. Illegal dumps should be cleaned up. Recycling is important.</p>	<p>Proper disposal of waste is important for environmental health, human health and quality of life issues. How to take illegal dumping enforcement actions. That many illegal dumpers are involved in other illegal activity.</p>
<ul style="list-style-type: none"> L Partner with Joshua Tree National Park's education program for the <i>Do Your Part- Desert Smart</i> program. L Foster relationships with schools and school districts. Involve schools in community service cleanups. L Develop and produce illegal dumping/recycling fact sheets and activities that educators can integrate into existing, standards-based, curricula. L Develop and produce an illegal dumping poster and tee shirt that can be used as an incentive to participants in cleanups, teachers and students. 	<ul style="list-style-type: none"> L Create several multimedia presentations that a HMWG member can present to local groups. L Create an antidumping brochure that can be distributed to groups. L Develop a nonreturnable video and/or CD that can be distributed to groups that want information but not a speaker. 	<ul style="list-style-type: none"> L Foster relationships through the LEWG with state and local law enforcement and prosecution. L Develop a training workshop to educate local governments about the problems associated with illegal dumping, and discuss possible solutions and prevention measures. L Develop a training video and/or CD, targeting law enforcement and prosecutors, that covers the problems associated with illegal dumping, enforcement techniques and related statutes.